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(20321) Roll No. ....  
B.C.A.-I Sem.

**18003**  
**B.C.A. Examination, Dec.-2020**

**PRINCIPLES OF MANAGEMENT**  
**(BCA-104)**

*Time : Three Hours / [Maximum Marks : 75*

**Note :** Attempt questions from **all** sections  
as per instructions.

**Section-A**

**Note :** Attempt all the **five** questions. Each  
question carries 3 marks. Very Short  
answer is required not exceeding 75  
words.  $3 \times 5 = 15$

1. What is MBO?
2. What are the various leadership styles?
3. State the features of motivation.

**P.T.O.**

4. What are different types of plan?
5. Write the steps of Controlling?

**Section-B**

**Note :** Attempt any **two** questions out of  
the following three questions. Each  
question carries  $7\frac{1}{2}$  marks. Short  
answer is required not exceeding 200  
words.  $7\frac{1}{2} \times 2 = 15$

6. What are the skills required by manager  
at different levels?
7. Define stress. Explain the concept of  
stress management.
8. Distinguish between authority and  
responsibilities.

**Section-C**

**Note :** Attempt any **three** questions out of  
the following **five** questions. Each

**18003/2**

question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Define ethics and social responsibilities of business. What are different tools of ethics?
10. What do you mean by strategy? How are companies changing their strategies to compete in new business environment?
11. "Planning without control is meaningless" and "Control without planning is a waste". Discuss.
12. Explain system approach of modern management theory.
13. What are the different roles of a manager in an organisation?

**18003/3**

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